

Updated on 18-Aug-17

Month/Year	Level	Sem	Subject Code	UH Code	Course Title	UH Cr Hr	INTI Cr Hr	CW/ Practical (%)	Final Exam (%)	AUG 2017 INTAKE	
										Status	Pre/Co Req
Aug-17	4		MGT2202A	4FBS1215	Introduction to Business and Management (Part A)	15	4	100	0	Core	-
Aug-17	4		EVT2200	4FBS1216	The Event Industry	15	4	100	0	Core	-
Aug-17	4		MKT2202	4FBS1384	Principles of Marketing	15	4	100	0	Core	-
Aug-17	4		ENL2219	INTI Module	English for Business Studies 1	0	4	50	50	Core	-
Jan-18	4		MGT2202B	4FBS1215	Introduction to Business and Management (Part B)	15	4	100	0	Core	-
Jan-18	4		EVT2201	4FBS1217	Hospitality Services Management	15	4	100	0	Core	-
Apr-18	4		MGT2206	4FBS1389	Global Perspective in Business	15	4	100	0	Core	-
Apr-18	4		STA2200	4FBS1214	Quantitative Methods for Business and Management	15	4	50	50	Core	-
Apr-18	4		ENL2221	INTI Module	English for Business Studies 2	0	4	50	50	Core	Pre R: ENL2219
Apr-18	4		MKT2204	4FBS1387	Introduction to Marketing Communications	15	4	100	0	Core	Co R: MKT2202
Aug-18	5		EVT3206	5FBS1625	Risk Management & Security for Events	15	4	100	0	Core	Co R: EVT2203
Aug-18	5		EVT3207	5FBS1624	Impacts of Events & Festivals	15	4	50	50	Core	-
Aug-18	5		MKT3205	5FBS1611	Marketing for Small Enterprise	15	4	30	70	Core	Co R: MKT2202
Aug-18	MPU		MPU3313	INTI Module	Entrepreneurship	0	3	70	30	MPU	-
Aug-18	MPU		MPU3412	INTI Module	Community Service and Co-Curriculum	0	2	100	-	MPU	-
Jan-19	5		EVT3204	5FBS1627	Event Marketing, Sponsorship and PR	15	4	100	0	Core	Co R: EVT2203 & MKT2202
Jan-19	MPU		MPU3123	INTI Module	TITAS	0	3	70	30	MPU	Malaysian Student
Jan-19	MPU		MPU3173	INTI Module	Malaysian Studies	0	3	70	30	MPU	International Student
Apr-19	5		EVT3205	5FBS1623	Event Planning & Community Engagement	15	4	100	0	Core	-
Apr-19	5		MGT3224	5FBS1608	Enhancing Employability in Marketing	15	4	100	0	Core	-
Apr-19	5		HRM3204	5FBS1607	Managing People	15	4	100	0	Core	-
Apr-19	5		MKT3212	5FBS1609	Strategic Marketing Planning	15	4	50	50	Core	Co R: MKT2202
Aug-19	5		MGT3232	INTI Module	E-Portfolio and Employer Relations	0	2	100	0	Core	-
Aug-19	6		MKT4215A	6FBS1648	Market and Social Research (Part A)	15	4	50	50	Core	Pre R: MKT2202
Aug-19	6		MKT4223	6FBS1677	Strategic Brand Management	15	4	100	0	Core	Co R: MKT2202
Aug-19	6		MKT4221	6FBS1651	Global Marketing Ethics and Culture	15	4	40	60	Core	Co R: MKT2202
Aug-19	MPU		MPU3113	INTI Module	Ethnic Relations	0	3	70	30	MPU	Malaysian Student
Aug-19	MPU		MPU3143	INTI Module	Malay Language	0	3	70	30	MPU	International Student
Jan-20	6		MKT4215B	6FBS1648	Market and Social Research (Part B)	15	4	50	50	Core	Pre R: MKT2202
Jan-20	MPU		MPU3213	INTI Module	Bahasa Kebangsaan A	0	3	70	30	MPU	Without Credit in SPM BM
Jan-20	MPU		MPU3253	INTI Module	Design Thinking	0	3	70	30	MPU	With Credit in SPM BM
Apr-20	6		EVT4205	6FBS1680	Business Tourism & Events	15	4	100	0	Core	-
Apr-20	6		EVT4207	6FBS1681	Contemporary Research Themes in Event Studies	15	4	100	0	Core	-
Apr-20	6		EVT4204	6FBS1679	Sporting Events and Sport Tourism	15	4	100	0	Core	-
Apr-20	6		EVT4206	6FBS1678	Policy, Politics & Events	15	4	60	40	Core	-
Total Credits						360	120				

MPU Subjects to be completed by Malaysian and International Students

Notes:

- 1) This study plan is correct at the time of printing.
- 2) Should you fail/defer/drop any module, a new study plan will be required.
- 3) Student must pass English for Business Studies 1 before progressing to Level 5.
- 4) Student must pass English for Business Studies 2 before progressing to Level 6.
- 5) Student must obtain a minimum of 90 credits in the existing level before progressing to the next level.
- 6) There is no transfer of credit for any MPU subjects from a lower to a higher level.

Code	Subject	Credit Hour	Malaysian Student		International Student
			With credit in SPM BM	Without credit in SPM BM	
MPU3253	Design Thinking (Jan 2017 intake onwards)	3	Jan '17 Intake		Jan '17 Intake
MPU3223	Presentation Skills	3	√		√
MPU3213	Bahasa Kebangsaan A	3		√	
MPU3113	Ethnic Relations	3	√	√	
MPU3123	TITAS	3	√	√	
MPU3143	Bahasa Melayu Komunikasi 2	3			√
MPU3173	Malaysian Studies	3			√
MPU3313	Entrepreneurship	3	√	√	√
MPU3412	Community Service and Co-Curriculum	2	√	√	√